

Comprehensive PRIVACY NOTICE for the PROTECTION of PERSONAL DATA for users and CUSTOMERS

FIRST.- IDENTITY AND ADDRESS OF THE PERSON IN CHARGE. In compliance with the Federal Law on the Protection of Personal Data Held by Individuals (LFPDP), its Regulations and the GUIDELINES of the Privacy Notice, C8 Consulting Services, S.A. de C.V., (hereinafter "Capa8"), is responsible for the processing of personal data in accordance with the provisions of this. At this moment, that address is indicated for such treatment located at Heriberto Frías 1439, Despacho 404, Colonia Del Valle, Alcaldía Benito Juárez, C.P. 03100, Mexico City, telephone (phone code 52) 01 5591839446, email; contacto@capa8.com and with such character of Responsible puts at your disposal this Privacy Notice (hereinafter referred to as "Notice"), in order to inform you of the terms under which the personal data of the Owner of the data will be treated and is empowered to exercise your right to informative self-determination.

SECOND.- DEFINITIONS. The following words are required to understand this privacy notice's accuracy better.

- a).- OWNER.- The natural person (OWNER) whom the personal data identifies or corresponds.
- b).- PERSONAL DATA.- It is any information concerning an identified or identifiable natural person.
- c).- RESPONSIBLE.- Legal Person (CAPA8) of a private nature that treats personal data.
- d).- TREATMENT.- The obtaining, use (which includes the access, handling, use, transfer, or disposal of personal data), disclosure, or storage of personal data by any means.
- e).- TRANSFER.- Any communication of data made to another person than the person responsible or in charge of the treatment.
- f).- ARCO(R) RIGHTS.- Rights of access, rectification, cancellation, opposition, and revocation.
- g).- TACIT CONSENT.- It will be understood that the OWNER has consented to the data processing if the Privacy Notice had been made available to them, and they do not express opposition once a period of five working days has elapsed.
- h).- EXPRESS CONSENT. It will be understood that the OWNER gives their consent when they agree with the terms and conditions, as long as they can see them, either on printed or electronic means, and provides his data.
- i).- PRIMARY PURPOSES. The purposes that constitute the source of the legal and commercial relationship between "CAPA8" and the OWNER, and for which personal data is mainly requested.
- j).- SECONDARY PURPOSES.- The purposes that are not essential for the legal or commercial relationship between "CAPA8" and the OWNER, but that its treatment contributes to the fulfillment of the corporate purpose of "CAPA8".



THIRD.- CONSENT OF THE OWNER. The Owner declares that this Notice has been made known to them by Capa8 either physically or electronically and affirms to have understood the terms outlined on it, so they grant their tacit or express consent by this act. Also, they agree that "CAPA8" is responsible for collecting personal data and for protecting the data generated due to the legal and commercial relationship that has been just concluded, or that, where appropriate, will be held with us, being "CAPA8" a retail company duly constituted in accordance with Mexican Laws and based in the address mentioned above on the first paragraph of this Notice. Likewise, Capa 8 is responsible for the use of all the data given to them, for their protection, and that said personal information will be used for all the purposes related to said relationship, purposes such as: statistical, commercial, business, sales, legal, technical and administrative advising; keeping our records updated; providing information and opinions regarding cybersecurity; addressing any complaint, question or comment made by you regarding our service; identification processes, sending you notifications of modifications to this privacy notice; inviting you to events; operation, administration, advertising, analysis, acquisition, offering and promoting of products or commercial prospecting; providing products that you have requested; informing you about changes in them, marketing, and assessing of the quality of the service we offer and carry out internal studies on consumption habits, among others, as well as to fulfill the obligations derived from such relationship and other compatible or analogous purposes.

When the Owner grants tacit consent, Capa8 adheres to the general rule of "Tacit Consent," so this Notice will be understood as consented once it has been delivered and the Owner delivers their data.

By entering and using the internet portal, whose domain name is: <http://www.capa8.com>, owned by C8 CONSULTING SERVICES, S.A. DE C.V., from now on "CAPA8," you (hereinafter referred to as the "OWNER" or the "HOLDERS") declare that accept the terms and conditions contained on this Notice, as well as, you declare and grant your acceptance and consent using electronic means for this purpose, in terms of the provisions of article 1803 of the Federal Civil Code from the United Mexican States.

In the event that the OWNER does not accept the terms and conditions of this Notice in an absolute and complete way, they must express his refusal to this treatment and revoke the consent that, for such purposes, they have granted us, within five working days, counted from having given their Personal Data. In addition to revoking or canceling their personal data, please send us an email addressed to the Personal data department at the mail contacto@cap8.com indicating this situation.

In the event that the OWNER continues in the use of <http://www.capa8.com> whether in whole or in part, once the period of five working days mentioned in the immediately preceding paragraph has elapsed, said action will be considered as an absolute and express acceptance of the terms and conditions stipulated herein.

When the Holder grants the express consent by providing their Personal Data in writing, through a request, digital format, email, or any other document, you accept and authorize "CAPA8" to use and process all the personal data and information you provided in an automated way. It will be part of our database and can be used in several ways, including, but not limited to, identifying, locating, communicating, contacting you, and sending information or goods to you, as well as for sending or transferring this data to third parties,



inside and outside the national territory, allowed by any means by Law to comply with our commercial and social purposes.

Only if the personal data collected include patrimonial or financial data, Capa8, by signing the related services, either in printed format, or using electronic means and their corresponding processes, will obtain the "Express Consent" of the Owner.

FOURTH.- DATA WE COLLECT. The OWNER acknowledges and accepts that Capa8 will obtain the following data, whether personal, sensitive, or non-sensitive, as well as those of patrimonial and financial nature: full name, age, local or mobile telephone, email, address, country of origin, marital status, credit card or debit card: Number, Validity, Issuer and Security Code (Note: This data is processed in electronic form online to carry out the transaction through the Online Banking systems) and address registered with the Institution that operates the Credit or Debit Card.

Under protest of telling the truth, the OWNER accepts through this act that the data they have provided to CAPA8 is accurate, current, and correct. In addition, it undertakes to safely and peacefully leave CAPA8 out from any demand or claim that arises from errors in the delivered data.

CAPA8 will use I.P. (internet protocol) information to analyze any threats to the site <http://www.capa8.com> and collect statistical data. However, in no case will we use I.P. information to identify holders, except when there is a likelihood of fraudulent activity.

CAPA8 obtains Personal Data directly or indirectly from the Users or Visitors of the Website, the mobile application, and other tools for the promulgation, dissemination, broadcasting, and diffusion of the information, products, or services it provides. Also, Capa 8 only requests the Personal Data necessary for the purposes described in this Privacy Notice, as is informed when you provide your Personal Data.

FIFTH.- PURPOSE OF PERSONAL DATA. CAPA8 will conceive the Holders data as primary purposes to carry out the activities and procedures focused on the fulfillment of the obligations originated and derived from any legal and commercial relationship established as a result of the provision of services or sale of products; the registration for access to the recordings and seminars given online, to send information and material of the workshops, to validate the integrity of their data; corroborate your identity through the verification service offered by the INE; billing; customer service; technical service; legal and administrative advisory service; management of value-added services and contents; delivery and shipment of products or services; contact with the client, with distributors and those listed below:



- a).- Financiers
- b).- Identification
- c).- Operation
- e).- Administration
- f).- Educational
- g).- Advertising
- h).- Analysis
- i).- Acquisition
- j).- Offers and promotion of products or commercial prospection
- k).- Online sale and purchase operations
- l).- Product reviews
- m).- Provide requested products
- n).- Updates on changes in these products
- ñ).- Marketing
- o).- Logistics
- p).- Control of clients/holders
- q).- Assessment of the quality of the service we provide
- r).- Carry out internal studies on consumption habits

OWNER's personal data may be used for the following secondary purposes, in addition to those stipulated throughout this Privacy Notice:

- a).- Generating a record of them in CAPA 8's database of "CLIENTS / HOLDERS" or "CONTACTS," which will keep for as long as the Owner makes use of CAPA8 services.
- b).- Informing via email about changes or new products related to the services and products offered by CAPA8.
- c).- Sending you notifications of offers, notices, promotional messages, communications for advertising or marketing purposes, or telemarketing about new or existing products and services of your own business or your partner's.
- d).- Assessing the quality of the service or products offered by CAPA8.
- e).- Conducting surveys; statistics; market research.
- f).- Participate in social networks, chats, or discussion forums.

In the event that the OWNER does not want CAPA8 to use their personal data for secondary purposes, CAPA8 puts at their disposal an email, whereby they must send their request to unsubscribe from the processing of personal data, which is provided below: contacto@capa8.com.



SIXTH.- REFERRALS AND DATA TRANSFERS.

About the REMISSION: Capa8 requires sending and allowing access to the Holder's data to comply with its primary purposes, legal and commercial obligations, for which it has celebrated or will celebrate various legal agreements—both in national territory and abroad. Capa8 may communicate the personal data collected to any person who collaborates as a subordinate, or administrative staff, within the company or within the same business group, who will be properly trained to use and protect, as well as to treat the personal data of the Holder as established in this privacy notice, whether it is in the national territory or abroad.

Capa8 protects personal information regardless of where it is stored or referred. Your personal information may be submitted, stored, and processed in a different country, which would be carried out in accordance with applicable data protection laws. We have timely procedures and controls in place to ensure this protection.

About the TRANSFER: Capa8 may transfer your personal information to third parties granting your consent, in order to deal with the fulfillment of the primary and secondary purposes described herein; without requiring your consent in the case of the exceptions provided for in article 37 of the Federal Law on Protection of Personal Data in Possession of the Participants, which is expressed as:

Article 37.- National or international transfers of data may be carried out without the consent of the Owner in any of the following cases:

I.- When the transfer is foreseen in a Law or Treaty to which Mexico is a party;

II.- When the transfer is necessary for the prevention or medical diagnosis, the provision of health care, medical treatment, or the management of health services;

III.- When the transfer is made to holding companies, subsidiaries, or affiliates under the common control of the person in charge, to a parent company, or to any company of the same group of the person in charge that operates under the same internal processes and policies;

IV.- When the transfer is necessary by a contract concluded or to be finished in the interest of the Owner, by the person in charge and a third party;

V.- When the transfer is necessary or legally required for the safeguarding of public interest or the prosecution or administration of justice;

VI.- When the transfer is necessary to recognize, exercise, or defend a right in a judicial process.

VII.- When the transfer is necessary to maintain or fulfill a legal relationship between the person responsible and the Owner.



Therefore, we inform you that your data may be transferred and processed inside and outside the country, being agreed on that you accept the transfer, where appropriate: to the entities that are directly or indirectly part of CAPA8, its subsidiaries, affiliates, or by people other than this company. In that sense, your information may be shared. If you do not express your opposition to your data being transferred, it will be understood that you have given your consent to do so.

SEVENTH.- PROCEDURE TO EXERCISE ARCO RIGHTS AND REVOCATION OF CONSENT. In the event that the OWNER needs to access, rectify, cancel or oppose the personal data that he has provided to CAPA8, he must follow the procedure below: send an email to contacto@capa8.com, through which such requests will be met, indicating the following:

- a) .-HOLDER's full name, address, and email to receive the response generated on the occasion of your request;
- b).- If you request your legal representative, he must prove the personality by showing the document that legally grants you that faculty.
- c).- The reason for your request;
- d).- The arguments that support your request or demand;
- e).- An official document that proves your identity and that you are who you say you are;
- f).- Clear and precise description of the personal data of which you seek to exercise any of the ARCO Rights on, specifying which right you want to exercise; if you wish to access, rectify, cancel, or oppose the processing of your personal data;
- g).-Any other element or document that facilitates the location of personal data.
- h).- In case of a request of personal data rectification, the OWNER must indicate, in addition to the above, the modifications to be made and provide the documentation supporting their request.

The exercise of the ARCO RIGHTS will be done by:

Personal Data Protection Office

Face-to-face: in writing at the official address of CAPA8 located at Heriberto Frías 1439, Interior 404, Colonia Del Valle, C.P. 03100, Mexico City, with a schedule from 9:00 a.m. to 4:00 p.m. from Monday to Friday, on business days, containing the requirements already mentioned in this clause.



Email: by requesting it via email contacto@capa8.com. It must comply with the requirements already mentioned in this section, in a schedule from 9:00 a.m. to 4:00 p.m. from Monday to Friday, on business days.

CAPA8 will notify the Owner about the resolution adopted within a maximum period of 20 (twenty) business days, counted from the date the request for access, rectification, cancellation, or opposition got received. This, if appropriate, becomes effective within fifteen days following the date on which the response is communicated. In case of access to personal data requests, the delivery will proceed after accreditation of the identity, either the applicant or legal representative, as appropriate. In all cases, the answer will be given by the same means you have submitted your request or, where applicable, by any other means agreed with the Owner. The deadlines mentioned above may be extended in terms of the LFPDP.

In the event that the information provided in your application was erroneous or insufficient, or if the corresponding accreditation documents are not attached, we may ask you to provide the elements or records necessary to process it within five working days after receiving the request. The Holder will have ten working days to meet the demand, counted from the next day they receive it. If no response is given within this period, the corresponding request will be considered as not submitted.

MEANS OF REVOKING CONSENT

As the OWNER of your personal data, you may revoke or modify the consent granted with the acceptance of this. Such revocation of the license that is given must be done by means of the following procedure:

a).- Within a period not more significant than five working days after granting the consent to "CAPA8" for the use of your PERSONAL DATA, you must send an email to contacto@capa8.com in which you indicate:

- 1).- The full name of the OWNER, identification of the same if it is through a legal representative to accredit the personality of the latter.
- 2).- Address and email to receive the response generated on the occasion of your request.
- 3).- The reason for your request.
- 4).- The arguments that support your request or request.
- 5).- Official document that proves your identity and that you are who you say you are.
- 6).- Date from which the revocation or modification of your consent becomes effective.

b).- "CAPA8" will send the OWNER, within a maximum period of 20 (twenty) business days, counted from the date on which the request on the exercise of the ARCO Rights got received, a message containing that it has executed all the acts tending not to treat the personal data of the OWNER.

EIGHTH.- LIMITATION FOR ACCESS AND DISCLOSURE OF PERSONAL DATA, CONFIDENTIALITY.

CAPA8 undertakes to make its best effort to protect the security of the personal data that the OWNER or HOLDERS are providing through the celebration of legal acts, the use of technologies that control the access, use, or disclosure without authorization of personal information. For this purpose, personal information is stored in databases with limited access in controlled facilities with security mechanisms; CAPA8 undertakes that the information provided by the OWNER is considered confidential and used under total privacy.

CAPA8 also states that under no event or circumstances will your sensitive, patrimonial, or financial data be shared if not derived from the legal relationship, allows for it, or if not necessary. In addition to the above, in the event it is required to treat the data for a purpose not linked to the aforementioned legal relationship, it will be communicated to you by notifying you herein of the privacy notice, which will be made available again in the time and form that correspond.

Capa8 will keep the Personal Data of the Owner only for as long as necessary to process their requests for information, products, and/or services, as well as to maintain accounting, financial and audit records in terms of the regulations on the protection of personal data, as well as the commercial, fiscal and administrative legislation in force.

Notwithstanding the above, Capa8 is not infallible to an attack by unauthorized third parties to gain access to the physical or logical systems of the Holders or the Responsible or in the electronic documents and files stored in their systems. In such cases, Capa8 will carry out the appropriate actions to control any incident, and will not be responsible for the damages that may arise from such unauthorized access.

The Owner or his duly accredited legal representative may limit the use or disclosure of his personal data, through the same means provided for the exercise of arco Rights; if the request is appropriate, they will be registered in the exclusion list provided by Capa8 to stop receiving information related to advertising or marketing campaigns.



NINTH.- DATA COLLECTION WHEN BROWSING CAPA8 WEBSITES AND WEB PAGES. USE OF COOKIES AND WEB BEACONS

USE OF COOKIES: It is possible that the site <http://www.capa8.com> makes use of "cookies" in connection with certain features or functions.

Cookies are specific types of information that a website transmits to the hard drive of a HOLDER's computer to keep records.

Cookies can be used to facilitate the use of a website by saving passwords and preferences while the Owner browses the Internet. The site: <http://www.capa8.com> does not use cookies to obtain personal identification data from the computer of a HOLDER that was not originally sent as part of the cookie.

"WEB BEACONS": Also known as Internet tags, pixel tags, and clear GIFs. They are images inserted in a web page or email, which can be used to monitor a visitor's behavior, such as storing information about the user's I.P. address, duration of interaction time on that page, and the type of browser used among others.

We inform you that we use cookies and web beacons to obtain personal information from you, such as the following:

Personal data such as browsing schedule, browsing time on our Website, sections consulted, and Internet pages accessed before ours; as reference sites (links to our site), Google AdWords, engines, Internet search engines, online commercial directories.

These cookies and other technologies may be disabled. Although most browsers automatically accept cookies and "Web Beacons," you can set your browser not to accept them.

Capa8 can collect data through its websites or automatic data capture tools. These tools allow you to gather the information that your browser sends to such websites, such as the type of browser you use, the user language, access times, and the I.P. address of Websites you used to access the sites of the Controller or its Processors.

Among the automatic data capture tools used by Capa8 on its websites and web pages are cookies, Web beacons, and links in emails.



TENTH.- Protection of minors, of people in a state of legal incapacity or with disability. Capa8 encourages parents or guardians to take an active role in their children's or represented children's online activities. In the event that you consider that the personal data has been provided by a minor or by a person in a state of legal incapacity or with a disability, in contravention of this Notice, please initiate the process for the exercise of your right of cancellation so that Capa8 proceeds to delete such personal data as soon as possible.

ELEVENTH.- CHANGES TO THE NOTICE. Capa8 reserves the right to periodically update this Notice to reflect changes in its information practices. It is the Owner's responsibility to review the content of the Notice either on the site <http://www.capa8.com> or by requesting it via email through contacto@capa8.com.

Suppose the OWNER deactivates or modifies the email account provided to CAPA8. In that case, it will not be responsible for knowing the new email address. It is the HOLDER's full responsibility to provide an email account through the following email to hear and receive notifications: contacto@capa8.com.

Likewise, it will be the Owner's responsibility to review this privacy notice, which will be updated and available at all times on the site: <http://www.familiasciberseguras.com>, so that the OWNER is capable of exercising their ARCO Rights. The non-manifestation of non-conformity by the OWNER represents his consent and authorization towards this Notice and all its terms.

TWELFTH.- APPLICABLE LAW AND JURISDICTION. The parties express that this Notice will be governed by the legal provisions applicable in Mexico City, particularly those established in the Federal Law on Protection of Personal Data Held by Individuals (LFPDPPP).

Suppose a dispute or controversy arises from the interpretation, execution, or fulfillment of the Notice or any of the documents that derive from it or are related to it. In that case, the parties seek to amicably reach an agreement within thirty (30) calendar days, counted from the date any difference arises and notified in writings. This event is done to the counterparty, deducting the mediation process before the Federal Consumer Prosecutor's Office.

If the parties do not reach an agreement, they agree in this act to submit all disagreements arising from this NOTICE or any of the documents derived from it, related to it, or those will be definitively submitted to the competence and laws of the Administrative Authorities Federal or Courts of Mexico City, expressly waiving to any different jurisdiction that could or respond to them based on their present or future domiciles.



THIRTEENTH.- LINKS

The site <http://www.capa8.com> may contain links to other websites and cannot comply with the privacy policies of other sites and is not responsible for them. CAPA8 recommends that your site users be aware of this when they leave it and read the privacy statements on each Website they visit.

TENTH QUARTER.- VALIDITY. The temporality of the OWNER's Personal Data handling will be indefinite from the date on which they are provided, and the OWNER may oppose the handling of the same at any time it deems appropriate, within the limits of the Law. If the request for an opposition is reasonable, CAPA8 will stop handling the OWNER's Personal Data without holding any responsibility.

In the event, you wish to stop receiving promotional messages from us. In that case, you can request it directly to the address located at Heriberto Frías 1439, Despacho 404, Colonia Del Valle, C.P. 03100, México, D.F., telephone (lada Mundial 52) 01 5591839446, email: contacto@capa8.com.

If you consider that your right to the protection of personal data has been infringed upon by any behavior of our employees, our actions, or responses; or if you presume that there is a violation of the provisions of the Federal Law on Protection of Personal Data Held by Individuals within the processing of your personal data, you can file the applicable complaint with the INAI. For further information, visit: www.ifai.org.mx.

